

About #SAAM

April is Sexual Assault Awareness Month (#SAAM). Every year, FORGE (a national transgender anti-violence organization), focuses our social media efforts on raising public awareness about sexual violence specific to transgender, gender-diverse, and non-binary individuals, loved ones, and communities.

We know that:

- Victim service providers benefit from trans-specific information, training, and guidance.
- Trans and non-binary survivors and loved ones feel heard, validated, and supported when information about sexual violence is trans-specific.

Together, with increased knowledge and support, we can collectively make a difference in lowering rates of sexual violence and helping trans survivors access the respectful healing services they need and deserve.

About the Contest

Last October 2017, the #MeToo movement – a movement raising awareness of sexual harassment, misconduct, abuse, and assault – went viral and has continued to play a prominent role in shaping how our culture is recognizing and addressing sexual violence. The #MeToo movement has remained solely focused on women, leaving the majority of trans and non-binary survivors feeling erased from this powerful movement that has led to so many female survivors feeling validation and healing.

For #SAAM 2018, we are inviting artists to design and submit a coloring book style image around the concept of #TransToo. The image can be as simple or as intricate as you like. Designs should be black and white, and scalable so they can be printed on 8.5 X 11” paper. During April, people will be invited to color the winning design and share their resulting artwork as part of FORGE’s #SAAM #TransToo social media campaign.

The #TransToo coloring page contest is open to everyone. We welcome survivors, loved ones, providers, and allies to submit a design. We encourage artists to be creative. #TransToo can mean many different things to different people. Use your imagination and let the world know that sexual violence affects #Trans(people)Too!

Submission

Submissions must be received on or before March 25, 2018.

The 3 best entries will be chosen as finalists and will be highlighted on the FORGE website and on social media.

- 1st place winner: 2 T-shirts with the winning design and a \$75 gift card.
- 2nd place: 1 T-shirt with the winning design and a \$25 gift card.
- 3rd place: 1 T-shirt with the winning design.

Entries should be emailed to: saam@forge-forward.org



www.forge-forward.org

#TransToo #SAAM 2018 Coloring Page Design Contest!

Details:

1. All entries must be received (electronically time-stamped) before 11:59pm CT March 25, 2018.
2. All entries must be submitted with a signed waiver (below).
3. Design submissions should be printable in black and white (outline style to accommodate coloring by others).
4. Designs will only be accepted electronically (saam@forge-forward.org) and should be in one of the following formats: .eps, .pdf, .tiff, or high resolution .jpg.
5. The 1st place design (or any part of it) may be used in promotions, material, literature, handouts, posters, and/or T-shirts.
6. All finalists will be notified (by email) prior to the public announcement of the winner.

Waiver:

I _____(name) understand the above rules and conditions of the FORGE #SAAM 2018 coloring page design contest. If my design is chosen, I release full rights of my artwork/design to FORGE and acknowledge that FORGE may use my design on any literature, material, T-shirts, posters, social media, trainings, or FORGE website.

Name to be included on website if in 1st, 2nd, or 3rd place: _____

Please don't include my name on the website

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Submit your waiver and design by email to: saam@forge-forward.org